

Building Competencies and Trust for a Sustainable Entrepreneurship: a Solution in Disruptive Times

8:30 – 9:00	Registration	Moderator: Marianna Melnic
9:00 – 11:00 Plenary session. Part 1		
9:00 – 9:03	PhD Igor Prisac (Moldova) – <i>Welcoming word by the Director of the Conference Organizational Committee EBC 2023</i>	
9:03 – 9:08	PhD Mihail Malancea (Moldova) – <i>Introductory and welcoming word of the Rector of Divitia Gratiae University</i>	
9:10 – 10:40	Mario Brühlmann (Switzerland) – <i>Resilience in the professional career. What personal competences resist disruptive factors and how are they systematically developed?</i>	
10:45 – 11:00	PhD Gheorghe Mihailov (Moldova) – <i>Vocational Training Program (VTP of proFiliis): the Swiss Experience in the Community and Business Development of Moldova</i>	
11:00 – 11:30	Coffee Break	
11:30 – 13:30 Plenary session. Part 2		
11:30 – 12:15	PhD Alexandru Căpățână (Romania) – <i>Opportunities to Develop the employees' intrapreneural skills</i>	
12:15 – 12:45	Ikhtiyor Alimov (Uzbekistan) – <i>Creation of adaptation programs for employees in a crisis</i>	
12:50 – 13:30	PhD Igor Prisac (Moldova) – <i>Developing Mentorship Programs – a Reliable Strategy for the Employees' Growth and Companies' Success</i>	
13:30 – 14:30	Lunch	
14:30 – 15:30 Talk Show – Ask the Expert		
15:30 – 16:00	Coffee Break	
16:00 – 18:20 Workshops		
1. Workshop: Developing teams and employees' skills		
16:00 – 16:45	Alina Andriuță (Moldova) – <i>Developing Sales Skills of Entrepreneurs and Employees</i>	
16:45 – 17:00	Corneliu Său (Moldova/România) – <i>Developing teams and the employees' skills</i>	
17:00 – 17:40	Marianna Melnic (Moldova) – <i>Developing Competencies in Digital Marketing</i>	
16:00 – 18:20 2. Scientific Workshop: Management Models and Approaches in HR and Competences Development		
16:00 – 16:25	PhD, Assoc. Prof. Alexandru Căpățână / George Schin (România) – <i>Exploring the precursors of the intrapreneural behaviors of managers of public institutions</i>	
16:30 – 16:55	PhD, Assoc. Prof. Maria Hămuraru / Balmuș-Adone Mihaela (Moldova) – <i>Employee performance management as a prerequisite for ensuring the sustainability of organizations</i>	
17:00 – 17:25	PhD Artur Golban (Moldova) – <i>Human Resources – an essential element for a strong AML/Compliance program</i>	
17:30 – 17:55	Univ. lecturer Andrei Munteanu (Moldova) – <i>Educational, research and HR policies for international economic integration of expected quality</i>	
17:55 – 18:20	Univ. lecturer Tatiana Stukalova (Moldova) – <i>Knowledge management in small and medium-sized enterprises – a way of increasing their competitiveness</i>	